

REBECCA GITHAIGA NJUGUNA

Name: Rebecca Githaiga Njuguna

Title/Qualification: MRS

Position: Tutorial Fellow

Department: Agricultural Economics and Extension

School: Agriculture

Area of Specialization: Entrepreneurship

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Short Biography

Mrs. Githaiga Rebecca Njuguna is currently pursuing a doctor of philosophy in Entrepreneurship at Jomo Kenyatta University of Science and Technology. She holds a Master of Science in Entrepreneurship from Jomo Kenyatta University of Science and Technology and a Bachelor of Science in Agribusiness Management from Egerton University.

Research Interests

- Credit accessibility for micro and small entrepreneurs
- Role of policy to the growth of micro and small enterprises
- Entrepreneur characteristics and their influence on competitiveness of MSMEs